



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
310514-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
CARE for Michigan	CARE for Michigan	1242

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	310514	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/12/12	09/17/12	M-F 7-9am	7-9am M-F	1- 111--	1:00	4	\$2,400.00	NM
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Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS 1- 111-- Spots/Week 4 Rate \$2,400.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 7:59 AM M-F 7-9am 7-9am M-F 1:00 CMI TV102 \$2,400.00 NM									
2 WXYZ Th 09/13/12 8:55 AM M-F 7-9am 7-9am M-F 1:00 CMI TV102 \$2,400.00 NM									
3 WXYZ F 09/14/12 8:38 AM M-F 7-9am 7-9am M-F 1:00 CMI TV102 \$2,400.00 NM									
4 WXYZ M 09/17/12 8:40 AM M-F 7-9am 7-9am M-F 1:00 CMI TV102 \$2,400.00 NM									
2	09/15/12	09/15/12	Action News SAT 8am	SAT 8-9am	-----S-	1:00	1	\$1,200.00	NM
<hr/>									
Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS -----S- Spots/Week 1 Rate \$1,200.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/15/12 8:10 AM Action News SAT 8am SAT 8-9am 1:00 CMI TV102 \$1,200.00 NM									
3	09/16/12	09/16/12	Action News SUN 8am	Sun 8-930am	-----S	1:00	1	\$1,000.00	NM
<hr/>									
Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS -----S Spots/Week 1 Rate \$1,000.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/16/12 9:24 AM Action News SUN 8am Sun 8-930am 1:00 CMI TV102 \$1,000.00 NM									
4	09/12/12	09/17/12	M-F 12-1pm	12-1pm	1- 11---	1:00	3	\$2,000.00	NM
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Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS 1- 11--- Spots/Week 3 Rate \$2,000.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 12:24 PM M-F 12-1pm 12-1pm 1:00 CMI TV102 \$2,000.00 NM									
2 WXYZ Th 09/13/12 12:46 PM M-F 12-1pm 12-1pm 1:00 CMI TV102 \$2,000.00 NM									
3 WXYZ M 09/17/12 12:47 PM M-F 12-1pm 12-1pm 1:00 CMI TV102 \$2,000.00 NM									



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
310514-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
CARE for Michigan		CARE for Michigan	1242

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/12/12	09/14/12	6-630pm M-F	6-630pm M-F	-- 111--	1:00	3	\$3,000.00	NM
Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS -- 111-- Spots/Week 3 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 6:20 PM 6-630pm M-F 6-630pm M-F 1:00 CMI TV102 \$3,000.00 NM									
2 WXYZ Th 09/13/12 6:09 PM 6-630pm M-F 6-630pm M-F 1:00 CMI TV102 \$3,000.00 NM									
3 WXYZ F 09/14/12 6:10 PM 6-630pm M-F 6-630pm M-F 1:00 CMI TV102 \$3,000.00 NM									
6	09/16/12	09/16/12	Su 6-630p	6-630pm Sun	-----S	1:00	1	\$2,000.00	NM
Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS -----S Spots/Week 1 Rate \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/16/12 6:10 PM Su 6-630p 6-630pm Sun 1:00 CMI TV102 \$2,000.00 NM									
7	09/12/12	09/17/12	M-F 730-8pm	730-8pm M-F	1- 111--	1:00	4	\$4,400.00	NM
Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS 1- 111-- Spots/Week 4 Rate \$4,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 7:40 PM M-F 730-8pm 730-8pm M-F 1:00 CMI TV102 \$4,400.00 NM									
2 WXYZ Th 09/13/12 7:41 PM M-F 730-8pm 730-8pm M-F 1:00 CMI TV102 \$4,400.00 NM									
3 WXYZ F 09/14/12 7:56 PM M-F 730-8pm 730-8pm M-F 1:00 CMI TV102 \$4,400.00 NM									
4 WXYZ M 09/17/12 7:46 PM M-F 730-8pm 730-8pm M-F 1:00 CMI TV102 \$4,400.00 NM									
8	09/12/12	09/17/12	11pm Action News Updat	11-1135pm M-Sun	1- 11- - 1	1:00	4	\$5,000.00	NM
Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS 1- 11- - 1 Spots/Week 4 Rate \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 11:14 PM 11pm Action News Update 11-1135pm M-Sun 1:00 CMI TV102 \$5,000.00 NM									
2 WXYZ Th 09/13/12 11:24 PM 11pm Action News Update 11-1135pm M-Sun 1:00 CMI TV102 \$5,000.00 NM									
3 WXYZ Su 09/16/12 11:12 PM 11pm Action News Update 11-1135pm M-Sun 1:00 CMI TV102 \$5,000.00 NM									
4 WXYZ M 09/17/12 11:32 PM 11pm Action News Update 11-1135pm M-Sun 1:00 CMI TV102 \$5,000.00 NM									
9	09/12/12	09/12/12	Nightline	1135pm-1205am M	-- W----	1:00	1	\$3,000.00	NM
Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS -- W---- Spots/Week 1 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 11:55 PM Nightline 1135pm-1205am M 1:00 CMI TV102 \$3,000.00 NM									
10	09/15/12	09/15/12	SA 1130p-1230a	1130pm-1230am	-----S-	1:00	1	\$500.00	NM
Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS -----S- Spots/Week 1 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/15/12 12:32 AM SA 1130p-1230a 1130pm-1230am 1:00 CMI TV102 \$500.00 NM									
11	09/16/12	09/16/12	SU 1130p-12a	1130pm-12am	-----S	1:00	1	\$1,500.00	NM
Weeks: Start Date 09/12/12 End Date 09/18/12 MTWTFSS -----S Spots/Week 1 Rate \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/16/12 11:58 PM SU 1130p-12a 1130pm-12am 1:00 CMI TV102 \$1,500.00 NM									

Total Spots24Gross Total**\$71,400.00**



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Payment Terms 30 Days**DUPLICATE INVOICE**

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310514-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
CARE for Michigan	CARE for Michigan	1242	

<u>Agency Commission</u>	\$10,710.00
<u>Net Amount Due</u>	\$60,690.00